

Ira Siegel

Front-End Web Developer at Tallwave

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Summary

Web Developer with a strong work ethic and a passion for new technology.

Languages/Frameworks/Libraries: Angular, HTML5, CSS3, Sass, JavaScript, ES2017, TypeScript, jQuery, PHP, SQL, LESS, Vue

Software: Adobe Creative Cloud (e.g. Photoshop, Illustrator, InDesign, etc.), Sketch

Databases: MySQL, SQL Server

Web/Application Servers: Apache, Nginx, IIS

Platforms: Mac, Windows, Linux, Chrome OS

CMSES: ExpressionEngine, WordPress, Joomla, Drupal, Kentico, Evoq/DNN

Source Control: Git, Subversion, Team Foundation Server

Miscellaneous: Webpack, Responsive Web Design, Unix shell, Chrome DevTools (e.g. source maps, workspaces, etc.), Grunt, Gulp, npm, Yeoman, Bower, Vagrant, CodeKit, MAMP Pro, LiveReload, SourceTree, Foundation, Bootstrap, Susy, phpMyAdmin, Sequel Pro, Wacom tablet, Compass, Bourbon, Neat, Jekyll, DRY principles, Agile development, Sublime Text, Zeplin, HTML email development and platforms (ExactTarget, Constant Contact, MailChimp, etc.)

Experience

Front End Web Developer at Tallwave

February 2017 - Present

- Work with clients and Design team to create Single Page Apps (SPAs) with Angular
- Build/maintain websites using Drupal and WordPress
- Lead Developer for client SPA project
- Maintain tallwave.com

Front End Web Developer at Ethology

July 2015 - February 2017 (1 year 8 months)

- Worked with Design team to create Drupal and WordPress websites
- Built two new versions of ethology.com
- Maintenance of ethology.com

Front End Web Developer at McMURRY/TMG LLC

January 2013 - July 2015 (2 years 7 months)

- Take design comps and author CSS (using Sass), jQuery and HTML to create client and internal websites with Drupal, WordPress, and .NET

Interactive Marketing Developer at McMURRY/TMG LLC

July 2012 - December 2012 (6 months)

- Streamlined HTML Email program, bringing everything in-house Kick-started and developed mobile-friendly email program
- Front-end development of Drupal, WordPress and landing page websites

Sr. Visual UX Developer at Constant Contact

November 2005 - July 2012 (6 years 9 months)

- Work with software developers and product owners to design and develop enhancements and usability improvements to existing and new products
- Participate in the design and development of new features for future products
- Design and develop XHTML/CSS templates for the Email Marketing, Event Marketing and Social Campaigns products. Increased Email Marketing template selection from 40 to over 450, improving overall customer satisfaction.
- Publish updated and new Email Marketing/Social Campaigns templates and Event Marketing themes to QA environments and production
- Develop auto-generated system letters for business partner and customer-facing communications
- Design, develop and maintain Regional Development Director Email Marketing templates to help drive Constant Contact-sponsored seminar attendance
- Design and develop mobile email templates for QuickView iPhone App, a major corporate initiative Led the design, development and maintenance of widely-used company intranet from concept to rollout
- Develop product prototypes for usability studies that enhanced new product introduction and improved customer experience and adoption

Web Designer at TeleGea

March 2000 - June 2005 (5 years 4 months)

- Designed/developed TeleGea.net, a password-protected VoIP software demonstration portal which aided in over twenty TeleGea customer wins
- Assisted Sales Engineers with sales efforts by customizing and branding TeleGea's additional VoIP software demonstration portals
- Designed and developed offline versions of software demonstrations
Designed/developed five versions of TeleGea's corporate website

- Provided ongoing design, development and content updates to corporate website
- Facilitated production and implementation of product and demo visual design templates into final HTML and CSS
- Oversaw design and prototype phase of GUIs to ensure visual direction can be translated effectively into HTML and CSS
- Maintained standards for coding
- Distributed and created customer and employee email newsletters and trade show email invites Prepared and distributed weekly NetTracker web analytics reports

Rock Promotion Assistant at Island Def Jam Music Group

March 1999 - August 1999 (6 months)

Assistant to VP and Director of National Rock Promotion

- Downloaded all artist airplay and sales data from web-based applications SoundScan, Broadcast Data Systems, and Radio & Records
- Prepared weekly rock radio report, which was distributed to label staff and independent promoters Created weekly artist sales and airplay one sheets for distribution to radio and independent promoters Arranged all travel for VP, Director, and select local promotion managers
- Tracked and coded all departmental invoices and check payment requests using the JD Edwards mainframe financial system

National Advertising Coordinator

May 1997 - February 1999 (1 year 10 months)

- Downloaded all new, changed and canceled co-op advertising commitments to dBASE from mainframe advertising system
- Distributed advertising commitments and account credits to respective regional advertising coordinators and accounts
- Liaison for accounts, regional advertising coordinators and advertising auditing bureau to resolve rejected advertising claims
- Performed all month-end close procedures utilizing mainframe advertising system and dBASE

Accounts Payable Clerk

November 1994 - May 1997 (2 years 7 months)

- Acted as contact and was responsible for paying all A&M Nashville, Mercury Nashville and PGD regional and sales office expenses/invoices using SAP financial mainframe system

Past Experience

July 1993 - September 1994 (1 year 3 months)

- WAAF: Hillman In The Morning prep
- Superadio: Office Administrator
- Data Vault: data warehouse disaster recovery prep and delivery

Education

Rutgers, The State University of New Jersey-New Brunswick

B.A., Communications, 1990 - 1993

Activities and Societies: Sigma Alpha Mu

Honors and Awards

Constant Contact Innovation Day Finalist